

## Preface

It is an honour to announce the inaugural issue of *International Journal of Economic Sustainability and Innovation (IJOESI)*, containing rich and meaningful research interconnecting economy, sustainability and innovation across different domains and how the world is evolving.

The world is faced with pressing issues, such as, but not limited to, issues related to the climate, environment, social/economic crisis, geopolitical instability, as well as the fast-changing global technology environment, that require a re-evaluation of the strategies through which the economy and innovation structure is governed and managed. The role of the structured economy and innovation towards the resolution of the sustainability issues, as well as the Sustainable Development Goals, is of prime importance. Moreover, the well-being of the people on the planet, as well as the sustainable competitiveness of the business, is also reliant on such developments. There is an opportunity for scholars and researchers across the globe to grapple with the interlinked yet disparate issues to meet the requirements of the current scenario, with the hope of a better tomorrow for all through the journal. The inspiration is to promote research that will work on the interplay between economic development, sustainability, and innovation in a conceptually precise, methodologically rigorous, and practical relativity.

We pursue work that explores green growth, circular and regenerative economic logics, inclusive development paths, and low-carbon transitions, and also take special care to understand the roles of technological, social, and organisational innovations. These roles further work towards changing the nature of climate action, sustainable production and consumption, energy transitions, urban sustainability, agriculture, and water governance. One of the primary strengths of the following journal is the identification of the central roles that firms, markets, and institutions play in bringing transformation to society. These include a concern about corporate sustainability, integration of ESG, sustainable finance, green and social innovation, entrepreneurial renewal, and an institutional environment that contributes to or hinders meaningful change. The same is applied to the public policy, regulatory frameworks, and multi-level governance, as sustainable improvement requires the attainment of consistency between the privatisation and the purpose of the government. The methodological inclusiveness is one of the primary principles, which makes it open to strong quantitative and qualitative research, mixed methodology projects, conceptual and theoretical research, systematic review research, policy reflection, and context-rich case analysis. Scholarships related to management, economics, innovation studies, sustainability science, environmental policy, and development research are welcomed by the journal, alongside the work that blends across disciplines and deals constructively with practitioners and policymakers.

With this, the journal initiation, I owe an outstanding debt of gratitude to the authors, who entrusted what they had researched to the journal, to the reviewers, who exercised their expertise with a caring hand, and to the editorial board, whose guidance directed it. This group work shows an assurance of the importance of cautiousness of evidence, deliberate discourse, and the prudence of academic research. We remain committed to offering high-quality standards in editing, a fair peer-reviewed process, and a collaborative setting that is conducive to both up-and-coming and renowned researchers alike. We do not only plan to publish rigorous research but also to foster insights that are meaningfully addressed to policy, organisational practice, and the broader societal discourse. The journal aims to be a link between theory and practice. Between international orientations and the local circumstances, and between the various traditions of scholarship that worry about sustainable and innovative futures.

The initial issue is a start and not an end. The next issue and the following issues will widen the intellectual scope of the journal with thematic collections, combined projects, and more focused attention to the region, especially to

situations that are often underrepresented but essential to the process of sustainability transitions. I strongly encourage scholars, practitioners, and policymakers to consider this journal as a positive place of meaningful and productive work. I would look forward to seeing the journal grow into a reliable resource that can help to think critically, inform, and be solution-focused to make the world more just, stronger, and innovative.

Sincerely,

**Adjunct Prof. Dr. Richard Seow Yeaw Chong**

*Editor-in-Chief*

*International Journal of Economic Sustainability and Innovation (IJOESI)*