

Preface

The *Scientific Journal of Business Management and Social Science (SJB MSS)*'s initial issue now appears with tremendous satisfaction and enthusiastic expectations. The launch of this journal constitutes an academic adventure that engages scholars in intellectual brilliance through interdisciplinary teamwork for continuous advancement in business management alongside social sciences studies.

Academic research is crucial in the contemporary global environment because it determines how responsible leadership, innovative practices, and socially oriented policies will emerge. The birth of *SJB MSS* occurred because researchers realised that complex business and social matters need holistic perspectives. The researchers demand an integrative method integrating findings from multiple fields, including economics, management, psychology, social science, and political science.

The first volume unites scholarly works across various levels of experience from new and seasoned researchers who explore multiple perspectives. Academic integrity and relevance guide peer-review processes to maintain the highest standards in all reviewed papers. Our publication provides original scholarship for academic development and applied usefulness, which can drive relevant changes in practice alongside policy direction.

I extend profound appreciation to our editorial board members, reviewers, and contributors because of their dedicated efforts and specialised knowledge that matched our shared editorial vision. Our readership of academics, practitioners, students, and thought leaders continue to thank us for their connection to our journal. Your continuous backing and constructive evaluations form the essential bedrock enabling this journal to develop.

The development of a new academic journal combines hard work with significant duty. The *SJB MSS* serves to create an esteemed place for genuine investigation through interdisciplinary connections and significant academic research, which we expect to continue.

With warm regards and academic solidarity,

Sincerely,

Mahmoud Alghizzawi

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